

wttw | wfmt
a festival partner

Be part of the success.
SPONSOR & SUPPORT the 7th Annual



WINE FEST

WINE LOBSTER JAZZ

Showcase your business to thousands of wine, lobster and jazz lovers!

JUNE 9•10•11



Follow us for
JAZZ line-up news!

Last year - nearly
4000 Tickets SOLD

for Ottawa 2 Rivers Wine Fest!

with additional visitors participating in FREE Events throughout the weekend - like Jazz on the lawn, botanical markets and more.

WEBSITE!

EMAIL BLASTS & FACEBOOK PROMOS!

And other promotions too numerous to mention.

BOTANICALS

EVERYWHERE ON COURT STREET!

“Cheers to OTTAWA!

Thanks for an amazing weekend of wine, lobster & jazz.

- Nancy S, Lockport, IL

What a wonderful community you have!”

-Linn N., Naperville, IL

“Sitting on the lawn - enjoying wine and music made for a wonderful evening.

- Sue & Tracy, Chicago, IL

What a great crowd and atmosphere. Everyone was smiling.

- Brad & Paige, Elwood, IL

Best festival experience of the summer!”

- Dick and Janet O., Morris, IL

“My friends and I had a

great time

in downtown Ottawa during your Wine Fest.

- Jennifer and friends, Morris, IL

The wine & entertainment was fantastic!

GREAT community. Love the downtown!”

- Deb K., Iowa City, IA

25,000

promos distributed throughout the state and at the event!

\$50,000 worth of Cooperative Advertising in CHICAGO

market - on radio and TV including “Check Please” and “Antiques Road Show”!

LOBSTER

dinner with real butter, fresh bread and corn on the cob!!!

Eat it at the fest ~ or get it to go.

Either way - you’ll love it!

Enjoy Jazz Music 3 DAYS!

Relax and enjoy!

Bring a blanket or chair for seating. We’ve set the stage on the lawn, in the center of everything!

Sponsorship Opportunities

VIP PRIVATE HOSPITALITY SUITE!

Your group's private RESERVED area will be located on the grounds of the fest, next to the big wine tent! Your VIP package will include:

- Private tented area with a direct view of the JAZZ stage and fest
- Seating for 12 within your private suite as well as buffet/wine table.

Catering/Additional beverages are at additional cost. (List of approved caterers will be provided)

Will provide staff (at additional cost) if requested

- 12 ALL WEEKEND Wine Fest passes, tasting tickets, commemorative wine glasses
- Your company logo featured on: VIP on-line advertising, brochures, Facebook, Website, Eblasts and more!

Banner displayed during your VIP Time, as well as additional signage throughout the festival

VIP Packages	PRIME TIME 6-10pm	AFTERNOON DELIGHT 12-4pm
	Friday, June 9th - \$3,500	Saturday, June 10th - \$2,500
	Saturday, June 10th - \$3,500	Sunday, June 11th - \$2,500

Reservations for VIP tent times are made on a "First Come - First Served" basis.

• **\$10,000 PLATINUM SPONSOR** - This premier level of sponsorship includes a private suite and all the amenities listed above - PLUS, you will be named as a Festival Partner along with the City of Ottawa, IGGVA, Ottawa Visitors Center and Heritage Corridor Convention and Visitors Bureau.

• **Be Our Host!** - Be the official host for the day. Meet and greet all of our wine loving guests as they enter the tent. This sponsorship gives you the opportunity to mingle and meet the wine lovers. You will have signage at the entrance to the main tent introducing you and your company as the GUEST HOST. This sponsorship includes 10 "All-weekend" Wine Festival passes, tasting tickets and commemorative wine glasses. INVESTMENT: \$1500 per day.

• **Rack Up your Advertising with a Rack Card Sponsorship!** – Get early exposure by being our sponsor on 15,000 cards to be printed and distributed statewide at wineries, tourist information centers, hotels, etc. and even more through Eblasts via the IGGVA, Ottawa Area Chamber, Ottawa Visitor Center, Heritage Corridor Convention Bureau, and more. INVESTMENT: \$3500 Full panel ad, \$2000 1/2 panel ad, \$1500 -1/3 panel ad. Deadline for Sponsorship 3/15/17.

• **You're On Stage!** - Your company's name will be facing thousands of jazz lovers as they listen to the talented musicians on stage. This sponsorship includes a 4' x 30' banner draped across the stage +20 "All-weekend" Wine festival passes, tasting tickets and commemorative wine glasses. INVESTMENT: Exclusive sponsorship for three days festival \$5000. Or optional daily sponsorship - \$2000 Friday Night; \$3000 Saturday; \$1500 Sunday

• **Wristband Sponsorship** – This sponsorship gives you great exposure as your company logo will be on the 6000 wristbands for the wine festival attendees. You must 21 years to be under our tent and this wristband must be worn by all who enter! Includes 10 "All-weekend" Wine Festival passes, tasting tickets and commemorative wine glasses. INVESTMENT: \$2500

• **It's in the Bag!** – This sponsorship gives you great exposure as your company logo will be on 2500 gift/wine bags for the wine festival attendees. INVESTMENT: \$5000

• **RAISE YOUR GLASS!** Wine Glass Sponsorship - Your Company's logo will be imprinted on 6000 Ottawa 2 Rivers Wine Fest commemorative glasses to be used at the festival and taken home for ongoing exposure. Cost of sponsorship also includes 10 "All-weekend" Wine Festival passes, tasting tickets and commemorative wine glasses. INVESTMENT: \$7500

• **SPONSORSHIP BONUS PACK-SAVE 10% ON PRE-PURCHASED BULK TICKETS!** - Your support is important to us and that is why we want to give you the opportunity to purchase BULK TICKETS at a discount! Starting at a minimum of 50 tickets, we will discount your bulk pre-purchase by 10%! Just tell our girls how many you would like and we will handle the rest! TREAT your employees and friends to this years fest!



Advertising Opportunities

2017 Ottawa 2 Rivers Wine Fest Booklet

Festival Guide - plus area dining and shopping guide!
32 page full color, 5000 printed and distributed at the event.
PLUS tens of thousands sent via eblasts, and social media on or about May 15. Deadline for ad space - APRIL 30.

Back page, 4"x9".....	\$ 1700.00
Inside front or inside back covers, 4"x9".....	\$ 1200.00
Inside full page, 4"x9".....	\$ 900.00
1/2 page bonus, 3.875"x6'.....	\$ 700.00
BC size, 3.875"x2".....	\$ 300.00
Small Box ad 1.875"x2".....	\$ 175.00
Downtown Listing/Map.....	\$ 75.00
Send FINAL art/logos in final form, correct size in high resolution pdf format to diane@stelken.com . Additional fee for ad set-up.	

What would you like to sponsor? TOGETHER, let's create something that's perfect for you!



WINE FEST

WINE LOBSTER JAZZ

Showcase **YOUR** business at
this summer's **BEST** fest!

ottawa2riversWinefest.com

Brought to you by: The City of Ottawa, Illinois Grape Growers & Vintners Association,
Ottawa Visitors Center and the Heritage Corridor Convention & Visitors Bureau.



Heritage Corridor
convention & visitors bureau



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