

wttw | wfmf
a festival partner

It's the Summer's BEST
FEST ~ in the Heart of
Starved Rock Country!

Don't miss the 9th Annual



WINE FEST

WINE LOBSTER JAZZ

JUNE 7-9

DOWNTOWN
OTTAWA IL
FRIDAY 5-10p
SATURDAY noon-10p
SUNDAY noon-5p



Follow to WIN tickets!

featuring The

Buddy Rich

Band on stage
Friday at 8

with Cathy Rich and Gregg Potter

Bring your chair for an incredible line-up of

LIVE JAZZ

on the lawn, ALL weekend!

Enjoy, fresh from the coast...

LOBSTER!

Preorder YOUR dinner online.

PLUS - lots more food
from Ottawa's famous
Cheese Shop'n'Deli

Shop the Outdoor Market on
Court Street, Saturday-Sunday!



Nearly 20 Illinois wineries,
and Craft BEER from Tangled
Roots Brewing Company
under the big tent all weekend!

ILLINOISWINE
www.illinoiswine.com

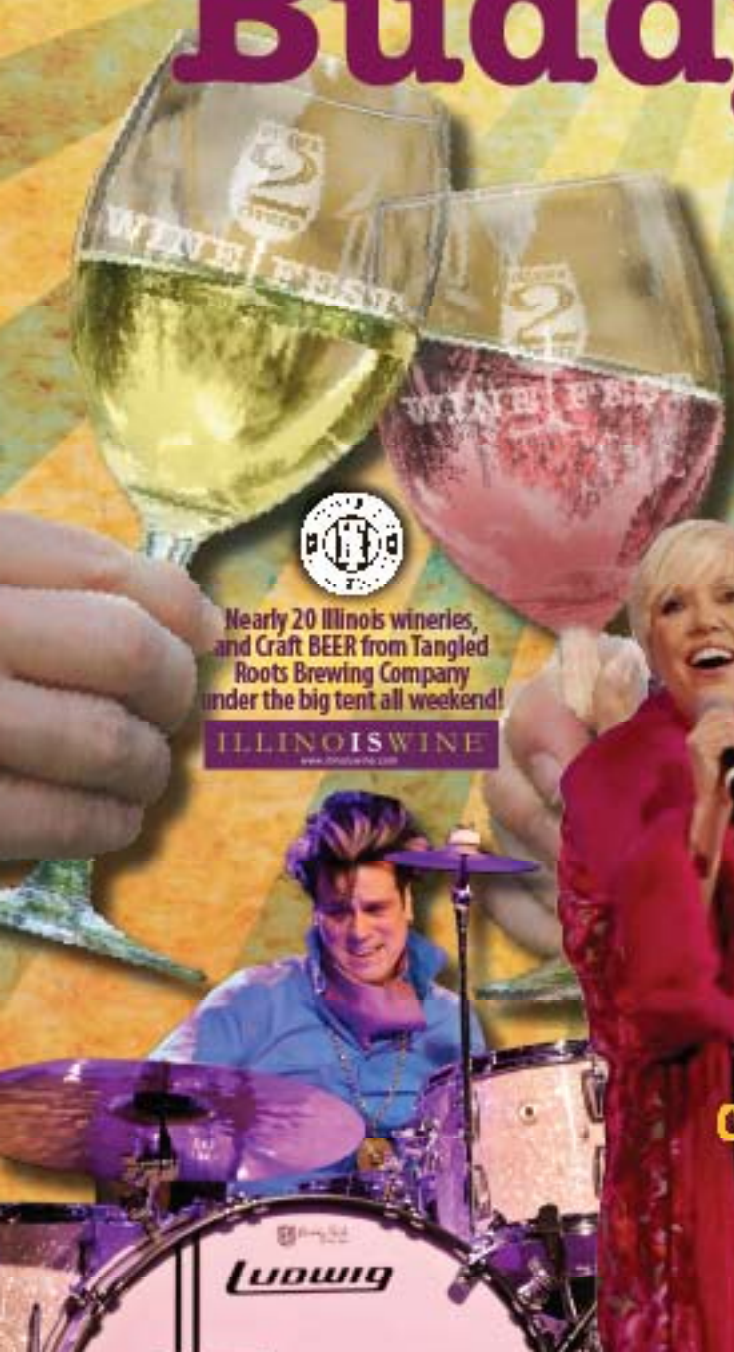
Get tickets now!

ottawa2riverswinefest.com

Brought to you by: City of Ottawa, Illinois Grape Growers & Vintners Alliance,
Ottawa Visitors Center and Heritage Corridor Convention & Visitors Bureau

Heritage Corridor
CONVENTION & VISITORS BUREAU

ILLINOIS
THE GREAT
AMAZING?
Allan



Last year - nearly
4000 Tickets SOLD

for Ottawa 2 Rivers Wine Fest!

with additional visitors participating in FREE Events throughout the weekend - like Jazz on the lawn, botanical markets and more.

WEBSITE!

EMAIL BLASTS & FACEBOOK PROMOS!

And other promotions too numerous to mention.

OUTDOOR VENDORS

EVERYWHERE ON COURT STREET!

“Cheers to OTTAWA!

Thanks for an amazing weekend of wine, lobster & jazz.

- Nancy S, Lockport, IL

What a wonderful community you have!”

-Linn N., Naperville, IL

“Sitting on the lawn - enjoying wine and music made for a wonderful evening.

- Sue & Tracy, Chicago, IL

What a great crowd and atmosphere. Everyone was smiling.

- Brad & Paige, Elwood, IL

Best festival experience of the summer!”

- Dick and Janet O., Morris, IL

“My friends and I had a

great time

in downtown Ottawa during your Wine Fest.

- Jennifer and friends, Morris, IL

The wine & entertainment was fantastic!

GREAT community. Love the downtown!”

- Deb K., Iowa City, IA

25,000

promos distributed throughout the state and at the event!

\$50,000 worth of Cooperative Advertising in

CHICAGO

market - on radio and TV including “Check Please” and “Antiques Road Show”!

LOBSTER

dinner with real butter, fresh bread and corn on the cob!!!

Eat it at the fest ~ or get it to go.

Either way - you’ll love it!

Enjoy Jazz Music
3 DAYS!

Relax and enjoy!

Bring a blanket or chair for seating. We’ve set the stage on the lawn, in the center of everything!

This event is marketed to the entire Chicagoland area, as well as throughout the state of Illinois.



Sponsorship Opportunities

• \$10,000 PLATINUM SPONSOR

This premier sponsorship allows you to be named as a Platinum Level Festival Sponsor alongside the Illinois Grape Growers and Vintners Association and other Platinum Sponsors, as well as the event partners including City of Ottawa, Ottawa Visitors Center and Heritage CorridorCVB. Your company logo will appear on:

- Wine Fest advertising (when ad sizes are 1/2 pg. or larger)
- Front of 15,000 rack cards (due March 15 - distribution below)
- 100 Festival Posters displayed around Starved Rock Country
- Online ads, animated gifs, videos
- Eblasts sent to previous ticket purchasers (list of nearly 5000)
- Same blasts also sent via Heritage Harbor, IGGVA, Ottawa Area Chamber, Ottawa Visitor Center, Heritage Corridor CVB and more
- VIP tent for an evening of your choice (*amenities listed below)
- 10'x 4' two-sided banner hung under the big tent
- Features on radio/stage announcements before/during event
- Dedicated Facebook postings promoting your business and any special upcoming events and offers
- 1 dedicated and "boosted" FB campaign with one of our ticket giveaway promotions
- Full page ad in the 32 page event guide

• VIP PRIVATE TENT!*

Your group's private RESERVED area will be located on the grounds of the fest, next to the big wine tent near the entrance.

Your VIP Tent package includes:

- Private tented area with a direct view of the JAZZ stage and fest
- 12 ALL-WEEKEND Wine Fest passes, tasting tickets and commemorative wine glasses
- Tables and seating for all 12 of you within your private shaded tent
- Your company's VIP Sponsorship indicated on: Facebook, Website, Eblasts and more
- Your own VIP banner displayed on YOUR tent during your private event

Reservations for VIP tent times are made on a "First Come - First Served" basis.

What would you like to sponsor? TOGETHER, let's create something custom and PERFECT for you!

VIP Packages

PRIME TIME 6-10pm

Friday, June 1st - \$3,500

Saturday, June 2nd - \$3,500

AFTERNOON SESSIONS 12-4pm

Saturday, June 2nd - \$2,500 for the entire tent *or* \$650 for tables of 4

Sunday, June 3rd - \$2,500 for the entire tent *or* \$650 for tables of 4

• **Table for 4!** You and 3 of your guests will get VIP seating with tables under a private tent, during an afternoon session. Includes 4 all-weekend passes, tasting tickets and official wine fest glasses, plus VIP table signage - all with great views of the JAZZ stage! **\$650**

• **RAISE YOUR GLASS!** Wine Glass Sponsorship - Your company's logo will be etched on the 2019 Ottawa 2 Rivers Wine Fest official commemorative glasses (qty 6000) to be used at the festival. This sponsorship also includes 10 Wine Fest tickets - good for 3 days with tasting tickets and - you guessed it - your own commemorative wine glasses! INVESTMENT: **\$7500**

• **Event Rack Card Sponsorship!** - Get early exposure by being our sponsor on 15,000 rack cards, printed and distributed statewide at wineries, tourist information centers in Chicagoland and throughout the state, hotels and business throughout Starved Rock Country, and even more as featured on Eblasts via the IGGVA, Heritage Harbor, Ottawa Area Chamber, Ottawa Visitor Center, Heritage Corridor CVB, and more.

INVESTMENT: **\$3500** Full panel ad **\$2000** 1/2 panel ad **\$1500** -1/3 panel ad Deadline for Sponsorship 3/15/18

• **You're On Stage** - Your company's name will be facing thousands of wine and jazz lovers as they listen to the talented musicians. This sponsorship includes a 4' x 30' banner draped across the stage + 20 "All-weekend" Wine Fest passes, tasting tickets and commemorative wine glasses.

INVESTMENT: Exclusive sponsorship for all three days **\$5000**. Optional daily sponsorships: Friday **\$2000** Saturday **\$3000** Sunday **\$1500**

• **Ottawa Mailer** - Get inside of 7500 mailers sent to every household in Ottawa. You will be part of the winefest promo distributed May 10 and May 24 via the city of Ottawa Water Department. **\$1800**

More Sponsorship Opportunities

- **Wristband Sponsorship** – This sponsorship gives you great exposure as your company logo will be on the 6000 wristbands for the wine festival attendees. You must 21 years of age to be under our tent and this wristband must be worn by all of them! Includes 10 “All-weekend” Wine Fest passes, tasting tickets and commemorative wine glasses. INVESTMENT: \$2500
- **It’s in the Bag!** – This sponsorship gives you great exposure as your company logo will appear in white on 2000 purple, burgundy or orange gift/bags for the wine festival attendees to help carry home their vino. (Other colors available too!) INVESTMENT: \$5000
- **Be Our Host!** - Be the official host for the day. Meet and greet all of our wine loving guests (in a captive audience setting) as they enter the tent and stand in line. This one gives you the chance to mingle and chat with our attendees one-on one. You will have signage at the entrance to the main tent introducing you and your company as the GUEST HOST. This sponsorship includes 10 “All-weekend” Wine Fest passes, tasting tickets and commemorative wine glasses. INVESTMENT: \$1500/day.
- **Ticket Sponsor** - with nearly 5000 tickets sold online for wine and lobster - plus hundreds more sold via the visitors center and city hall - Your company name and contact information will appear on every ticket. INVESTMENT: \$1500
- **Eblast Sponsors** - Only 10 of these are sold - with one sponsor appearing in a 6”x1” banner ad at the top of 10 scheduled Event News blasts that go out to 7000 previous ticket holders at 6:30am on Tuesdays starting March 6 - Plans are underway/Be a sponsor, March 20 - Jazz Line-up announced, April 2 - Tickets on Sale, April 17 - Vendor Market/Ottawa Shopping, May 1 - Lobster and other food, May15 - Tangled Roots, May 22 - Plans are under way, May 29 - Wineries Announced, June 1 - Last chance to get tickets June 5 - Thank You! See you next year... INVESTMENT: \$1000
- **FACEBOOK/ Twitter/Instagram Sponsor** - with nearly 5000 followers we will let you sponsor a Wine Fest ticket giveaway for 2. With likes, shares and tags, (and a PAID “boost”) views on these posts can reach up to 30,000. Only 4 sold INVESTMENT: \$1000
- **SPONSORSHIP BONUS PACK-SAVE 10% ON PRE-PURCHASED BULK TICKETS!** - Your support is important to us, so we’re offering the opportunity to purchase BULK TICKETS at a discount. Starting at a minimum of 50 tickets, we will discount your bulk pre-purchase by 10%! Just tell us how many you’d like and we’ll handle the rest. TREAT your employees and friends to this year’s fest.

Advertising Opportunities

2019 FESTIVAL Booklet Event and Area Guide - This guide is packed full of useful information! Here’s where our guests learn about Illinois Wine and the wineries attending, along with Ottawa’s Noon Rotary organization who brings us the fresh lobster. Additionally, you’ll see all that’s on the menu under the famous Cheese Shop ‘n Deli’s tent - plus our incredible jazz line-up. We also feature a pull-out dining and shopping section with VERY special offers. We print 5000 of these 32 page (or more), full color booklets and distribute them prior to and all during the event. PLUS online electronic versions are sent via eblasts, and social media on or about May 7 and until/throughout the event for an additional tens of thousands more views. **DEADLINE** All ads must be reserved, submitted (or designed), approved and PAID for by May 4. Distribution begins May 21.

Back page, 4”x 9”.....	\$ 1700.00
Inside front or inside back covers, 4”x 9”.....	\$ 1200.00
Inside full page, 4”x 9”.....	\$ 900.00
1/2 page bonus, 3.75’x 6’.....	\$ 700.00
BC size, 3.75”x 2”.....	\$ 300.00
Downtown Listing/Map.....	\$ 100.00

Send FINAL art/logos in final form, correct size in high resolution pdf format to diane@stelken.com. Additional fee for ad set-up.



WINE LOBSTER JAZZ

What would you like to sponsor? TOGETHER, let’s create something custom and PERFECT for you!

SPONSORSHIP AGREEMENT - THANK YOU FOR YOUR SUPPORT



Company Name _____ Contact _____

Address _____ City _____ Zip _____

Phone _____ Email _____

See sponsorship literature for detailed list of offerings and amenities. Check your level of sponsorship:

- **Platinum Sponsor** \$10,000
- **VIP TENT Packages** **PRIME TIME EVENING 6-10pm** (2 Tents Available) Friday, June 1 - \$3,500 Saturday, June 2 - \$3,500
- VIP tent reservations and times are "First-Come- First Serve".* **AFTERNOON SESSIONS 12-4pm** (2 Tents Available) Saturday, June 2 - \$2,500 Sunday, June 3 - \$2,500
- VIP Table for 4** (only 8 sold per Afternoon Session) \$650

- **Be Our Host** \$1500 per day
- **Your On Stage!** \$5000 - ALL WEEKEND
- \$2000 Friday Night
- \$3000 Saturday
- \$1500 Sunday
- **Eblast Sponsor** \$1000
- **FACEBOOK Sponsor** \$1000

- **Wristband Sponsorship** \$2500
- **Wine Bag Sponsor** \$5000
- **Wine Glass Sponsorship** \$7500
- **Wine/Lobster Ticket Sponsorship** \$1500

Total SPONSORSHIP Amount \$ _____

Indicate how you would like your name, and/or company name to appear _____

Special Details/Request: _____

Please charge my: _____ Visa _____ MasterCard Card # _____ Expiration Date _____

Name on card _____ Signature _____ Title _____ Date _____

BULK TICKETS! 10% OFF Minimum 50 Tickets @ \$20 Each = \$1,000 + Add'l Tickets ____ @ \$20 Each = _____ Less 10% discount - (_____)
 Total Bulk Ticket Price \$ _____

ADVERTISING AGREEMENT

WINE FEST Rack Card \$3500 - full panel ad \$2000 - 1/2 panel ad \$1500 -1/3 panel ad **City of Ottawa Water Bill Insert** \$1800

WINE FEST Guide/BOOKLET

- Back COVER, 4"x 9" - \$ 1700.00
- Inside front cover, 4"x 9" - \$ 1300.00
- Inside back cover - 4"x 9" - \$ 1200.00
- Inside full page, 4"x 9" - \$ 900.00
- 1/2 page bonus, 3.75"x 6" - \$ 700.00
- BC size - 3.75"x 2" - \$ 300.00
- Downtown Listing/Map - \$ 100.00

Send FINAL art/logos in final form, correct size in high resolution pdf format to diane@stelken.com. Additional fee for ad set-up \$ _____

Rack Card/Booklet ads must be paid in full by press time. TOTAL ADVERTISING AMOUNT \$ _____

Indicate how you would like your name, and/or company name to appear _____

Special details/Request: _____

Please charge to my: _____ Visa _____ MasterCard Card # _____ Expiration Date _____

Name on card _____ Signature _____

Please have the City of Ottawa invoice me. Make checks payable to: City of Ottawa/ Ottawa 2 Rivers Wine Fest.

Authorized Signature _____ Title _____ Date _____